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CAMELIA BLOOD OF CHINA

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"LONGVIEW"
CRICHTON, ALA., U. S. A.
Growing in the famous Bellingrath Gardens, near Mobile, is a Camellia that excites universal admiration when in bloom. Visitors seeing the breath-taking beauty of this Camellia flower, marvel at its fiery color, the boldness of its large, showy buds, and enormous blossoms. Here is a glinting jewel ... a rare and priceless Ruby of horticulture. While known locally as VICTOR EMMANUEL, unimpeachable evidence found in authoritative books on Camellias, proves beyond doubt, this name is false.

A careful search of numerous old horticultural books at “Longview” library, as well as the library of the Massachusetts Horticultural Society and the Arnold Arboretum, including many European nursery catalogues, published during the past 100 years, fails to reveal the correct name. The true VICTOR EMMANUEL, was first described and pictured in ILLUSTRATION HORTICOLE, V. 14, 1867.

Other references to the correctly named VICTOR EMMANUEL are quoted on the following page.

The popularity and interest among Camellia fanciers, in this exciting and glamorous variety has demanded it should be renamed. In selling Camellias, it has always been our policy to cite an authority for correct names, if known, along with the history of their introduction. In the case of this fascinating example, of the most sought for garden and conservatory plant, we are not privileged to name it ... according to ethics of horticultural procedure. But, since after diligent search, the true name was not found, we are giving it a temporary name.

WE FEEL, THE MOST APPROPRIATE NAME, ONE SYMBOLIC OF THE WANTON WASTE OF INNOCENT BLOOD, OF CHINESE WOMEN AND CHILDREN, BY THE RUTHLESS INVASION OF THE JAPANESE MILITARY MACHINE, RAMPANT IN THE FAR EAST, SUGGESTS A MOST TIMELY NAME OF

BLOOD OF CHINA

The large vivid salmon-red flowers of BLOOD OF CHINA, portrays the spilled blood of countless non-combatants, savagely murdered by arrogant, Imperial Japanese forces in their unlawful invasion of China.

Because of its brilliant, fiery color, no other Camellia in commerce reflects a more appropriate and emblematic name. Until BLOOD OF CHINA is correctly identified, we propose to market the few plants available, under this symbolic horticultural name.

We have no quarrel or hate for the Japanese people, any more than we love the peace loving Chinese. The recent outrages and atrocities wrought by the colossal brutality of Japan’s dictatorial military power, among innocent Chinese people is a war of Imperialism, in which the Japanese people have no voice.

PRICED ONLY ON APPLICATION
Camellia VICTOR EMMANUEL was named in honor of the king of Italy, many years ago. This variety is described and pictured in *L'ILLUSTRATION HORTICOLE*, vol. 14, plate 533, published 1867, and the illustration on the right is a photographic copy from that old tome.

The following description, accurately translated from the French text, reads:

"Variety, without possible contradiction, truly distinct, elegant and worthy of attracting the attention of the choice amateurs, by the beauty of the fresh color of its flowers. It has been sent by a zealous amateur and friendly correspondent to the establishment A. Verschaffelt, (by) M. Palazzi of Venice, who has furnished already to collectors many beautiful things of this kind. Tested out for several years by our editor to verify its qualities, it is now available at its home in beautiful specimens. Flowers of medium size, white, tinged pink, veined and banded carmine and taking on this rich tint from the base of the petals to beyond the middle; these petals are biforme, large and rounded in circumference, with a small point at the top, they are oval-pointed as far as center; all perfectly overlapping. Flowering easy and abundant; beautiful appearance."
Camellias are NOT expensive

One may acquire a collection of rare and most beautiful varieties... blooming size specimens... for a relatively small cost, by judicious selection from an "honest" grower.

When a purchase is made, because no other purchase is so sure to bring you dividends in glorious floral longevity.

No other purchase will increase in monetary values, year after year... generation after generation... as "GOOD" Camellias.

We said buy from an "honest" grower. They do not know the good from the mediocre varieties. Growers who acquire plants from other nurseries for re-sale purpose, usually let the initial cost determine what sorts they buy.

Camellias of "yester-years" were truly the aristocrats of winter-flowering plants, They were owned by people of wealth, culture and refinement.

AND NOW,

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While the cost of "GOOD" Camellias may be somewhat higher than ordinary, misnamed, garden sorts, season after season, these "GOOD" varieties enhance in value beyond usurious rates of compound interest.

Imagine a 35-year-old Camellia selling for $1,000.00! Other Camellias, 15 to 30 years old bringing $250.00 to $500.00 each.

You may not believe it, but customers paid these prices for seven car loads of fine varieties, collected specimens.

We furnished these plants to the Carolina Floral Nursery, Charleston, S. C., during the fall of 1937. This well known firm secured 18 full car loads of collected specimen Camellias through "LONGVIEW" since 1930; with additional express shipments of small plants.

Lovers of sublime beauty in flowers will experience ecstasy and thrills beyond expectations seeing "LONGVIEW" Camellias when in bloom. Their radiant beauty, colors, and fascinating forms, will leave a pleasant memory, never to be forgotten.

Visitors from Maine to California, marvel at the countless exquisite varieties of breathtaking beauty... not found at ether nurseries.

Judged by every standard of quality, "LONGVIEW" Camellias have won more blue ribbons, cups, Certificates of Awards, cash prizes, and approval... at Flower Shows... than all combined entries from the entire U.S.A.

Camellia growers from far away China, Hawaii, throughout the States, Canada, Bermuda and England, voluntarily express satisfaction with investment in Camellias from "LONGVIEW".

You, too, can avoid many disappointments... and save money... buying your Camellias from a specialist.

For your convenience, "LONGVIEW" Camellias are pot grown. You get the "Earth", with all the plant roots. They can be replanted and replanted any season, at minimum cost for transportation.

For your protection, every "LONGVIEW" Camellia has an embossed copper-label, attached to a secondary branch, with a genuine MONEL metal, 7 strand flexible cable. This permanent label, indicating the variety, is a definite means for identification of the variety, in generations to come.

It is your guarantee that each Camellia was personally selected and tagged by Robt. O. Rubel, Jr., Prop, of "LONGVIEW".

This folder is one of numerous advertisements we have issued.

We have published many illustrated catalogues on Camellias since 1928, giving authentic introductions, grown at "LONGVIEW" will be illustrated in catalogues to be published, when we find time to write the copy.

Rare and Fancy Camellias

Fine Camellias, like rare gems, add brilliance and sparkle to your winter garden.

Enjoy the thrill and enchantment of growing awe inspiring gems of horticulture.

Their ease of culture makes it a delight to grow them; they do not know the good from the mediocre varieties. Growers who acquire plants from other nurseries for re-sale purpose, usually let the initial cost determine what sorts they buy.

Camellias of "yester-years" were truly the aristocrats of winter-flowering plants, They were owned by people of wealth, culture and refinement.

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